



FOR IMMEDIATE RELEASE

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Women 4 Women to release Benchmark II May 10

Louisville, KY (May 7, 2012) – On May 10 at 10:30 a.m., Women 4 Women will host a press conference to announce the long-awaited release of *Benchmark II: A Study of Louisville Women and Girls 2012*. The press conference is open to the public and will be held in the Fifth Third Conference Room, Brown Theatre Lobby, 315 W. Broadway.

The report is a follow up to *Benchmark I*, released to the community in 2000. Both studies, while 12 years apart, give a look into the lives and economic situations of women, girls and families from a variety of perspectives. *Benchmark II* evaluates the research which spurred the creation of the Women 4 Women Economic Self-Sufficiency Model. The model focuses on four key areas: health and safety, education and leadership, jobs and earnings, and social change and the single-parent economy.

The press conference will feature the release of *Benchmark II* along with remarks from Mayor Greg Fischer. Additional notable attendees include LaQuandra Nesbitt, M.D., director, Louisville Metro Department of Health and Wellness, and Stephanie Bateman, director of communications, Jefferson County Public Schools.

Women 4 Women will host two community forums on May 16 and 23 to discuss findings and begin the collaborative process of what we, as a community, can do to change these statistics. The public is invited to attend one or both of these forums; RSVP to danah@w4w.org.

May 16 8:30 to 10:30 a.m. - Girl Scouts of Kentuckiana, 2115 Lexington Road, Louisville, KY, 40206
May 23 2 to 4 p.m. - The Center for Women and Families, 927 S. 2nd Street, Louisville, KY, 40203

The complete *Benchmark II* report will be available for download following the conference at www.w4w.org.

About Women 4 Women

Women 4 Women is a non-profit organization based in Louisville. Founded nearly 20 years ago, the organization strives to empower women and girls in our community through the Women 4 Women Economic Self-Sufficiency Model which focuses on four key areas: health and safety, education and leadership, jobs and earnings, and social change and the single-parent economy. Women 4 Women believes that by empowering women and girls we are empowering entire family units and having a lasting impact on our community and future generations.

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