



**FOR IMMEDIATE RELEASE**

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**Women 4 Women announces personnel moves for 2013**

LOUISVILLE, KY. (Jan. 11, 2013) – Women 4 Women has appointed Laura Douglas, a vice president at Louisville Gas and Electric Company and Kentucky Utilities Company, as board chair for the nonprofit organization. In addition, Cara (Bernosky) Baribeau, a business entrepreneur with extensive nonprofit experience, has been named interim executive director. Both positions are effective immediately.

Douglas manages LG&E and KU’s Corporate Responsibility and Community Affairs department. Prior to joining the company in 2003, she served as general counsel for a water-works district and as secretary of Kentucky’s Public Protection and Regulation Cabinet. Douglas holds a bachelor’s degree in political science from the University of Louisville and a juris doctorate from the U of L’s Brandeis School of Law.

“As we enter a new year, Women 4 Women is poised to further our mission of improving the health and economic wellbeing of women and girls in our community,” Douglas said. “And the board was delighted that Cara enthusiastically agreed to serve as interim executive director. Her business experience and involvement in the nonprofit community will be a tremendous asset.”

Baribeau is a co-founder and former president of IMC Licensing in Louisville and is a member of the board of directors for the Community Foundation of Louisville. She chairs the nonprofit’s Impact Investing Committee and co-chairs its Grant-making Partnerships and Strategy Committee. Baribeau is also a co-founder of Kentucky’s Make-A-Wish Foundation, which opened in 2001. She holds a B.A. degree in Communication from Chatham College of Pittsburgh, Pa.

“As a graduate of Chatham, an all-women’s college, I have long been passionate about advancing the standing of women and girls in our society,” Baribeau said. “Having the chance to help Women 4 Women unite others in the Louisville community around this vital need is indeed an honor.”

Baribeau succeeds Gwen Cooper, who last month stepped down as executive director to become the chief development officer of Seven Counties Services, Inc. Women 4 Women has formed a committee that is conducting a search for a permanent executive director with a goal of filling the position by May.

### **About Women 4 Women**

Women 4 Women is a non-profit organization dedicated to improving the lives of women and girls in the Louisville community through grantmaking. The organization strives to empower women and girls through the Women 4 Women Economic Self-Sufficiency Model which focuses on four key areas: Education & Leadership, Social Change & Single-Parent Economy, Jobs & Earnings and Health & Safety. By encouraging women (and men!) to collectively pool their fundraising dollars with Women 4 Women, we can make grants with greater impact in these crucial areas of need for women and girls in Louisville. Women 4 Women believes that by empowering women and girls we are empowering entire family units that will have a lasting impact on our community and future generations.

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