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Women 4 Women Announces New Grant Opportunities for Nonprofits

LOUISVILLE, Ky. (January 27, 2014) In 2013 Women 4 Women began their Champion Campaign with the year-end goal of raising \$100,000. The goal of this fundraising initiative was to award \$100,000 in grants to local nonprofits in 2014. Thanks to the generous support of our donors and sponsors, Women 4 Women was able to meet that goal and is now excited to announce the opening of the 2014 grant application process.

In an effort to make a larger collaborative effort in the community, Women 4 Women made the decision in 2013 to return to its original roots as a grantmaking organization. Instead of developing additional programs that fulfilled the organization's mission, Women 4 Women decided to assist other nonprofits in Metro Louisville. Organizations that will be considered for grants will be those whose mission coincides with that of Women 4 Women. Grants will focus on the four areas of the Women 4 Women Economic Self-Sufficiency Model – Education & Leadership, Social Change & Single-Parent Economy, Jobs & Earnings and Health & Safety.

"After more than a year of planning and fundraising we are so excited to have the opportunities to work with other nonprofits in this way," says Tawana Edwards, Women 4 Women Board Chair. "So many organizations are doing such remarkable things in the community it just makes sense to be an organization that can come alongside them and give them the support and encouragement they need to really make a difference."

Programs and/or projects that will be considered for grants include those that are collaborative and transformational with a high community impact.

"We know that we can do together what no individual can do alone," said Edwards. "We encourage organizations to apply for grants who have programs or projects that they feel have a broad reach to really impact the women and families of our community as a whole."

The deadline to submit a grant application is Feb. 15, 2014. Local nonprofits are encouraged to visit the website to learn more about how they can receive a portion of this amount to be used to further their mission within their specific organizations. To download the grant guidelines and application, visit w4w.org.

About Women 4 Women

Women 4 Women is a non-profit organization dedicated to improving the lives of women and girls in the Louisville community through grantmaking. The organization strives to empower women and girls through the Women 4 Women Economic Self-Sufficiency Model, which focuses on four key areas: Education & Leadership, Social Change & Single-Parent Economy, Jobs & Earnings and Health & Safety. By encouraging women (and men!) to collectively pool their fundraising dollars with Women 4 Women, we can make grants with greater impact in these crucial areas of need for women and girls in Louisville. Women 4 Women believes that by empowering women and girls we are empowering entire family units that will have a lasting impact on our community and future generations.

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