



**REAL PEOPLE, REAL STORIES,  
REAL RESULTS**

Finance 4 Her™ teaches women specific skills and gives them the tools they need to make sound financial decisions and create realistic personal spending and saving plans. We do this through a unique series of courses and a network of financial education coaches. Finance 4 Her™ has been credited with creating a particularly effective program – one that works with women lacking even basic math and budgeting skills. Through this program we:

- **Served more than 2,500 participants** and trained more than 75 financial education coaches
- Were **selected to participate in the Center for the Study of Social Policy Conference in Washington DC** to help families achieve economic success on a national scale
- Launched a new partnership with Meyzeek Community School to **provide adults and their children in K-8<sup>th</sup> grades with free financial education classes**
- **Offered free one-credit classes** at Spalding University twice a year
- **Distributed 10,000 free copies** of *Financial Opportunity: Family Progress* curriculum
- **Provided free training and curriculum** for 18 partner agencies
- **Formed neighborhood partnerships in the Smoketown, California and Newburg communities**

Other Women 4 Women programs include the Anthem Blue Cross and Blue Shield Foundation Fit 4 Me program, The Fund 4 Women and Girls, the W4W Annual Luncheon, and the Champions 4 Her Walk, Run & Festival. Through these programs we have:

- **Educated 528 middle school girls** in the Anthem Blue Cross and Blue Shield Foundation Fit 4 Me after-school fitness program designed to improve health and self-esteem by encouraging healthy lifestyle habits
- Presented personal financial advisor, Michelle Singletary who **shared specific ideas on how to manage money to approximately 1,400 attendees** at the Annual Luncheon on September 17, 2009
- **Convened nearly 1,700 participants** for the Champions 4 Her Walk, Run & Festival to raise money and awareness for programs and services for low-income women. To date, this program has distributed nearly \$300,000 to local agencies

**Thank you for your past support in helping to make all this happen. Please visit our website to learn more ways you can help Build a City of Champions 4 Her at [w4w.org](http://w4w.org).**